

Thinking Differently for MSK Health Agenda for the ARMA virtual conference 2021



6 December 2021

See also: [Thinking Differently conference 2021](#) page.

9am	Networking and exhibition open	
9.30	Welcome and introduction	
9.45	Keynote speaker Restoring MSK services sustainably	Stephen Powis , National Medical Director of NHS England and NHS Improvement
10.15	Plenary 1: Primary and community services Chair: Chris Mercer	<ul style="list-style-type: none"> • Long COVID and community MSK services Claire Langley, Long COVID Therapy Lead, Central London Community Healthcare NHS Trust and • Ian Bernstein, Musculoskeletal Physician, Connect Health Ltd • Social prescribing Sarah Holden Head of Public Health Services City Health Care Partnership CIC • Self-management of long-term MSK conditions Chloe Stewart Health Psychologist, National Clinical Specialist Advisor in MSK
11.30	Brief break	
11.40	Prevention: moving from disease management to good health and wellbeing	Gareth Presch , Founder and CEO World Health Innovation Summit

12.10	Networking and exhibition	
1.30	Plenary 2: Doing things differently Chair: Jane Taylor	<ul style="list-style-type: none"> • Co-production – how to do it well <p>Amy Herring Regional Lived Experience Manager (London and South East regions), Personalised Care, NHS England and Improvement</p> <ul style="list-style-type: none"> • Tackling MSK health inequalities <p>Sarah Smith, Programme Director, Improving Population Health West Yorkshire and Harrogate Health and Care Partnership</p> <ul style="list-style-type: none"> • Putting Prevention First <p>Craig Nikolic, Chief Operating Officer of Together First CIC, Barking & Dagenham’s GP Federation</p>
2.40	Break	
3.00	The role of private practitioners in community MSK Health	Ollie Coburn , Registrar - British Association of Sport Rehabilitators (BASRaT)
3.20	Plenary 3: System and place Chair: Andrew Bennett , NHSE NCD MSK	<p>Kay Stevenson Consultant Physiotherapist, Honorary Professor of Clinical Care and Leadership, MSK AHP Regional Lead NHS England and NHS Improvement</p> <p>Jane Ferreira, Head of MSK Together, Mid Notts ICP</p>
4.00	Round up	
4.10 – 5pm	Networking and exhibition	