

## Thinking Differently for MSK Health Agenda for the ARMA virtual conference 2021



6 December 2021

See also: [Thinking Differently conference 2021](#) page.

9am	Networking and exhibition open	
9.30	Welcome and introduction	
9.45	Keynote speaker	<b>Stephen Powis</b> , National Medical Director of NHS England and NHS Improvement
10.15	Plenary 1: Primary and community services	<ul style="list-style-type: none"> <li>• Long COVID and community MSK services <b>Claire Langley</b>, Long COVID Therapy Lead, Central London Community Healthcare NHS Trust and</li> <li><b>Ian Bernstein</b>, Musculoskeletal Physician, Connect Health Ltd</li> <li>• Social prescribing Speaker tbc from St Helens Wellbeing Service</li> <li>• Self-management of long-term MSK conditions <b>Chloe Stewart</b> Health Psychologist, National Clinical Specialist Advisor in MSK</li> </ul>
11.30	Brief break	
11.40	Prevention	<b>Gareth Presch</b> , Founder and CEO World Health Innovation Summit
12.10	Networking and exhibition	

1.30	Plenary 2: Doing things differently Chair: <b>Jane Taylor</b>	<ul style="list-style-type: none"> <li>• Co-production – how to do it well</li> </ul> <b>Kelly Bainbridge</b> , Personalised Care manager, North of England, NHSE/I <ul style="list-style-type: none"> <li>• Tackling MSK health inequalities</li> </ul> <b>Sarah Smith</b> , Programme Director, Improving Population Health West Yorkshire and Harrogate Health and Care Partnership <ul style="list-style-type: none"> <li>• Putting Prevention First</li> </ul> <b>Craig Nikolic</b> , Chief Operating Officer of Together First CIC, Barking & Dagenham’s GP Federation
2.40	Break	
3.00	The role of private practitioners in community MSK Health	<b>Ollie Coburn</b> , Registrar - British Association of Sport Rehabilitators (BASRaT)
3.20	Plenary 3: System and place Chair: <b>Andrew Bennett</b> , NHSE NCD MSK	<ul style="list-style-type: none"> <li>• ICS MSK lead (tbc)</li> <li>• <b>Jane Ferreira</b>, Head of MSK Together, Mid Notts ICP</li> </ul>
4.00	Round up	
4.10 – 5pm	Networking and exhibition	